

STUDY MODULE DESCRIPTION FORM		
Name of the module/subject Balanced scorecard		Code 1011105231011105123
Field of study Corporate Management - Part-time studies -	Profile of study (general academic, practical) (brak)	Year /Semester 2 / 3
Elective path/specialty Corporate Management	Subject offered in: Polish	Course (compulsory, elective) elective
Cycle of study: Second-cycle studies	Form of study (full-time,part-time) part-time	
No. of hours Lecture: - Classes: 12 Laboratory: - Project/seminars: -		No. of credits 1
Status of the course in the study program (Basic, major, other) (brak)		(university-wide, from another field) (brak)
Education areas and fields of science and art		ECTS distribution (number and %)
Responsible for subject / lecturer: dr inż. Edmund Pawłowski email: edmund.pawlowski@put.poznan.pl tel. 616653372 Wydział Inżynierii Zarządzania ul. Strzelecka 11 60-965 Poznań		Responsible for subject / lecturer: -mgr inż. Krystian Pawłowski email: edmund.pawlowski@put.poznan.pl tel. 616653372 Faculty of Engineering Management ul. Strzelecka 11 60-965 Poznań
Prerequisites in terms of knowledge, skills and social competencies:		
1	Knowledge	Student has the knowledge of: strategic management, enterprise management, marketing and accounting
2	Skills	Student is able to discern, to associate and to interpret the marketing, organizational, technical, production and economical in the context of strategic planning
3	Social competencies	Student understand and is prepared to held social responsibility for for the decisions made in strategic planning
Assumptions and objectives of the course: -The goal of the subject is to teach students to planning balanced scorecard		
Study outcomes and reference to the educational results for a field of study		
Knowledge:		
1. Student has the knowledge of the balanced scorecard - [-K2A_W05]		
2. Student has the knowledge of differentiations between functional strategy and balanced scorecard - [-K2A_W08, K2A_W09]		
Skills:		
1. Student is able to interpret particular strategic perspective and to create goals and parameters - [-K2A_U02,K2A_U03, K2A_U04]		
2. Student is able to design a balanced scorecard for a particular enterprise - [-K2A_U05]		
Social competencies:		
1. Student is conscious of the role, required competences and responsibilities of managers preparing balanced scorecard - [-K2A_K03]		
2. Student is able to develop his knowledge of implementation of balanced scorecard - [-K2A_K06]		
Assessment methods of study outcomes		
Forming grade: - on the basis of the evaluation the systematical progress of carried out tasks in process of creating the project		
Sum up grade: a/ form and quality of prepared project b/ public presentation of the project		

Course description		
<p>Problems of strategy implementation. The concept of BSC. Methodology of BSC designing. Planning the strategic perspectives. Integration of strategic perspectives.</p> <p>Didactic methods:</p> <p>case studies, classes, project</p>		
<p>Basic bibliography:</p> <ol style="list-style-type: none"> 1. R.S. Kaplan, D.P. Norton, Strategiczna Karta Wyników. Jak przenieść strategię na działanie, PWN, W-wa, 2007 2. R.S. Kaplan, D.P. Norton, Strategiczna Karta Wyników, CIM, W-wa, 2001 3. J. Kałkowska, E. Pawłowski, J. Trzcieleńska, S. Trzcieleński, H. Włodarkiewicz-Klimek (2010). Zarządzanie strategiczne. Metody analizy strategicznej z przykładami. Wydawnictwo Politechniki Poznańskiej. Poznań 4. R. Krupski, Zarządzanie strategiczne. Koncepcje - metody. Wyd. Akademia Ekonomiczna we Wrocławiu, 2007 		
<p>Additional bibliography:</p> <ol style="list-style-type: none"> 1. Romanowska M., Strategie rozwoju i konkurencji, Wydawnictwo CIM, Wa-wa 2000 2. Porter M. E., Przewaga konkurencyjna, Wydawnictwo Helion, Gliwice 2006 		
Result of average student's workload		
Activity	Time (working hours)	
1. Designing classes	12	
2. Consultations	6	
3. Own work	7	
Student's workload		
Source of workload	hours	ECTS
Total workload	25	1
Contact hours	18	1
Practical activities	7	1